



Implicit Causality and Racially-associated Names Austin Biehle, Nafiseh Faghihi, Omar Garcia, Jyotsna Vaid

INTRODUCTION

- Previous research in psycholinguistics has shown that language users construe events based on implicit meanings conveyed by the verb as who is likely to have caused an event.
- We tend to attribute causality to the subject for certain verbs (e.g., frighten, amuse), but to the object for others (e.g., thank, praise).
- This implicit causality (IC) effect is affected by properties of the verb (positive vs. negative valence; action vs. state).
- Who is perceived to be the causal agent may also be affected by the social power held by the subject versus the object (Garvey & Caramazza, 1974; Lafrance, Brownell, & Hahn, 1997).

OBJECTIVE

Aimed to investigate whether the use of proper names associated with different racial-ethnic groups (White vs. Hispanic) would differentially affect attributions of implicit causality in described events.

METHODS

- **Participants:** 121 participants (79 F, 77%) non-Hispanic, mean age = 19 yrs)
- Stimuli : 16 sentences of the form "X verbs Y" with a factorial combination of verb type (action vs. state) and verb valence (positive vs. negative). Verbs were taken from Lafrance, Brownell, & Hahn, 1997.
- The names in the X (subject) and Y Causality was attributed more often to (object) role were those commonly the object role than the subject role. associated with Whites or Hispanics (Texas The incidence of attributed causality to Department of State Health and Services the subject role was significantly Database, 2001-2015).
- Names were presented in four conditions: White names in both roles (WW), Hispanic names in both roles (HH), (WH), and (HW).
- Name gender was kept constant across roles.

Procedure:

- Participants were randomly assigned to one This finding suggests that the ethnicity of the four conditions. evoked by a name affects judgments of For each stimulus, participants were to who is more likely to be the causal select which of the two names in the agent in a social interaction.
- sentence they thought the sentence should continue with. For example:

John fascinates George because...

A. John

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B. George

DATA ANALYSIS

A logistic mixed effects regression was conducted on the causal role (subject vs. object) as a function of ethnic composition (WW, WH, HH, HW), verb type (action, state), and verb valence (positive, negative).

FINDINGS and CONCLUSIONS

- higher when the verb was an action rather than a state verb, and when it was negative vs. positive in valence.
- Most importantly, attributions of causality to the subject role were significantly higher for the WW condition (39%) as compared to the HW condition (31%).

Our findings may be a reflection of the perceived social power of whites relative to Hispanics in the U.S. at large.



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